



# BROILER MARKET NEWS REPORT

ISSN 1522-0567

WEDNESDAY  
AUGUST 15, 2007  
VOL. 54 NO. 97

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News Branch & Analysis

## NATIONAL BROILER MARKET AT-A-GLANCE

Trade sentiment was mixed, but overall steady to firm. Retail demand was light to fair with limited feature activity. Food service was light to moderate, best into fast food channels. Supplies were in good balance to short as lingering hot weather continued to increase mortality rates and affect availability in production areas. Floor stocks were adequate. In the parts structure, demand was mostly fair to moderate for midweek trading. Breast items were sufficient with boneless skinless and tenders often tight. Dark meat was available, and wings were sufficient to well cleared. In production areas, live supplies were mostly moderate to light. Weights were desirable to light, also a result of high temperatures.

**GEORGIA FOB DOCK PRICES** The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading remains unchanged at .25 cent to 81.25 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 70.50 cents last year on August 16, 2006.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

| ITEM             | DOCK PRICE<br>(CENTS PER POUND) |
|------------------|---------------------------------|
| LINE RUN TENDERS | 193.50                          |
| BREASTS - B/S    | 173.00                          |
| BREASTS - WHOLE  | 104.00                          |
| THIGH MEAT - B/S | 113.50                          |
| LEG QUARTERS     | 51.00                           |
| WINGS            | 130.00                          |

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**SOUTHERN REGION** Trade sentiment was at least steady, mostly fully steady. Demand into all channels was light to moderate, best for fast food promotions and active ads. Supplies were sufficient to short of trade needs as extremely hot temperatures affected availability and increased mortality rates. In the parts structure, movement was mostly fair to moderate for midweek trading. Wings were in balance with jumbo cuts barely adequate. Breast items were no more than adequate to tight, and dark meat was available. In production areas, live supplies were moderate at desirable to light weights.

**NORTHEAST REGION** Trucklot buying activity on ready-to-cook whole broiler/fryers was mostly moderate for midweek trading. Offerings of all sizes were in good balance to instances short as high temperatures continued to affect availability in production areas. Retail and distributive movement was fair. The market tone was fully steady to firm. In the parts complex, breast items and tenders were in good balance to closely cleared. Dark meat cuts were generally sufficient for current needs and wings were about adequate with good movement.

**MIDWEST REGION** The trade sentiment on whole broiler/fryers was fully steady to firm. Offerings and trade call was light overall; fill-in trade noted on mixed weight wogs at 70 cents. High temperatures in southern producer areas were impacting numbers, quality and weights of birds. Retail and food service demand was slow to moderate; best call noted into fast food. Floor stocks were adequate; weights were irregular and trending lighter than desired. Parts trade was limited on light offerings. The heat induced problems; weight loss, sizing, increased mortality and operation down time in broiler producing areas were credited for the more limited parts offerings, especially boneless/skinless breast, wings and tenderloins. The trade sentiment was fully steady to firm on wings, boneless/skinless breasts and tenderloins, and steady on all other parts.

**WESTERN REGION** The market tone was steady overall. Offerings were fully adequate to ample. Buyer's interest was light to moderate. Retailer demand, although mixed, was overall moderate; best for parts. Floor stocks were generally adequate.

## BROILER -TYPE EGGS SET IN 19 SELECTED STATES UP 2 PERCENT

Commercial hatcheries in the 19-State weekly program set 218 million eggs in incubators during the week ending August 11, 2007. This was up 2 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 83 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

## BROILER CHICKS PLACED UP 2 PERCENT

Broiler growers in the 19-State weekly program placed 179 million chicks for meat production during the week ending August 11, 2007. Placements were up 2 percent from the comparable week a year earlier. Cumulative placements from December 31, 2006 through August 11, 2007 were 5.66 billion, up 1 percent from the same period a year earlier.

## BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED TOTAL 19 SELECTED STATES

|                      | 2007    | 2006    | PERCENT CHANGE<br>PREVIOUS YEAR |
|----------------------|---------|---------|---------------------------------|
| WEEK ENDING 08/11/07 |         |         |                                 |
| EGGS SET             | 217,637 | 212,573 | +02                             |
| CHICKS PLACED        | 178,513 | 175,423 | +02                             |

Source: NASS, USDA

**WEEKLY FRYERS AVAILABLE FOR MARKETING** Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 22-Sep-07 is estimated at 165.4 million head. This compares to 164.9 million head the previous week and to 164.6 million head the same week a year ago, when the slaughter was 167.8 million head and the composite weighted average price was 67.80 cents per pound.

AUG 14

SOUTHERN STATES BROILER/FRYER PARTS

AUG 15

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

| ITEM                | POUNDS<br>(000)   | RANGE         | MAJORITY | WTD<br>AVG |
|---------------------|-------------------|---------------|----------|------------|
| BREAST - B/S        | 352               | 149.00-210.00 | -        | 161.75     |
| TENDERLOINS         | 213               | 130.00-200.00 | -        | 140.75     |
| BREAST - LINE RUN   | TOO FEW TO REPORT |               |          |            |
| FRONT HALVES        | TOO FEW TO REPORT |               |          |            |
| LEGS                | 186               | 50.00-75.00   | 55-56    | 56.16      |
| LEG QUARTERS (BULK) | 530               | 41.00-49.00   | 43-44    | 43.79      |
| LEG QUARTERS (4/10) | 1,069             | 43.00-52.00   | 45-47    | 45.41      |
| WINGS (WHOLE)       | 280               | 125.00-131.00 | -        | 127.75     |
| WINGS (CUT)         | 155               | 134.00-141.00 | -        | 137.94     |
| DRUMSTICKS          | TOO FEW TO REPORT |               |          |            |
| THIGHS              | TOO FEW TO REPORT |               |          |            |
| B/S THIGHS          | TOO FEW TO REPORT |               |          |            |

| ITEM                | POUNDS<br>(000)   | RANGE         | MAJORITY | WTD<br>AVG |
|---------------------|-------------------|---------------|----------|------------|
| BREAST - B/S        | 529               | 151.00-215.00 | -        | 162.02     |
| TENDERLOINS         | 273               | 132.00-200.00 | 134-138  | 139.62     |
| BREAST - LINE RUN   | 144               | 95.00-110.00  | -        | 99.60      |
| FRONT HALVES        | TOO FEW TO REPORT |               |          |            |
| LEGS                | 193               | 52.00-75.00   | 54-55    | 55.03      |
| LEG QUARTERS (BULK) | 351               | 40.00-49.00   | 44       | 44.19      |
| LEG QUARTERS (4/10) | 913               | 43.00-52.00   | 45-47    | 46.29      |
| WINGS (WHOLE)       | 285               | 123.00-131.00 | 125-128  | 127.07     |
| WINGS (CUT)         | 95                | 132.00-139.00 | -        | 136.42     |
| DRUMSTICKS          | TOO FEW TO REPORT |               |          |            |
| THIGHS              | TOO FEW TO REPORT |               |          |            |
| B/S THIGHS          | TOO FEW TO REPORT |               |          |            |

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR F.O.B. DOCK

| RANGE         | TODAY'S AVERAGE | RANGE         | TODAY'S AVERAGE | 5-DAY AVERAGE |
|---------------|-----------------|---------------|-----------------|---------------|
| 58.00 - 66.50 | 62.40           | 61.00 - 67.00 | 63.85           | 62.48         |

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**NORTHEAST BROILER/FRYER PARTS** - Trucklot buying interest was fair to mostly moderate during midweek trading. Supplies of breast items and tenders were in good balance to closely cleared. Dark meat cuts were generally sufficient for current needs and clearing satisfactorily. Wings were well cleared. Movement through retail and distributive channels was fair. The market tone was fully steady for boneless skinless breast and tenders, steady to at least steady for wings. The balance of items were generally steady.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

| AUG 14<br>ITEM             | CURRENT NEG<br>TRADING* | WTD<br>AVG | VOL/LBS |
|----------------------------|-------------------------|------------|---------|
| BREAST - B/S               | 165-170                 | 162.12     | 601,235 |
| TENDERLOINS                | 145-150                 | 145.04     | 170,200 |
| BREAST - WITH RIBS         | 92-93                   | 98.01      | 89,840  |
| BREAST - LINE RUN          | 92                      | 93.09      | 84,600  |
| LEGS                       | 60-61                   | 64.94      | 83,920  |
| LEG QUARTERS (BULK)        | 48-49                   | 48.84      | 323,800 |
| DRUMSTICKS                 | 66-67                   | 59.42      | 138,334 |
| THIGHS                     | 53-54                   | 62.99      | 67,840  |
| B/S THIGHS                 | 110-111                 | 113.38     | 68,960  |
| WINGS (WHOLE)              | 129-130                 | 123.58     | 163,378 |
| BACKS AND NECKS (STRIPPED) | 10-12                   | 10.86      | 14,600  |
| LIVERS (5 POUND TUBS)      | 35-40                   | 36.24      | 9,720   |
| GIZZARDS (HEARTS)          | 55-60                   | 59.47      | 28,400  |

| AUG 15<br>ITEM             | CURRENT NEG<br>TRADING* | WTD<br>AVG | VOL/LBS |
|----------------------------|-------------------------|------------|---------|
| BREAST - B/S               | 165-170                 | 159.44     | 463,181 |
| TENDERLOINS                | 145-150                 | 144.76     | 99,920  |
| BREAST - WITH RIBS         | 92-93                   | 104.67     | 50,000  |
| BREAST - LINE RUN          | 92                      | 93.31      | 97,200  |
| LEGS                       | 60-61                   | 64.43      | 113,320 |
| LEG QUARTERS (BULK)        | 48-49                   | 49.87      | 213,400 |
| DRUMSTICKS                 | 66-67                   | 61.04      | 58,320  |
| THIGHS                     | 53-54                   | 60.61      | 78,080  |
| B/S THIGHS                 | 110-111                 | 113.62     | 41,200  |
| WINGS (WHOLE)              | 129-130                 | 130.61     | 144,680 |
| BACKS AND NECKS (STRIPPED) | 10-12                   | 11.10      | 20,440  |
| LIVERS (5 POUND TUBS)      | 35-40                   | 37.70      | 5,040   |
| GIZZARDS (HEARTS)          | 55-60                   | 59.10      | 18,760  |

INCLUDES NY CITY METRO. AREA, NORTHERN NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG). \* TODAY'S NEG. SALES AS OF 11:30 A.M.

\*\* WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

#### ESTIMATED SLAUGHTER OF BROILER-FRYERS (IN THOUSANDS)

|                | ESTIMATED<br>(1,000) | ACTUAL<br>(1,000) | AVG WTS | ACTUAL<br>(1,000) | AVG WTS    |
|----------------|----------------------|-------------------|---------|-------------------|------------|
|                | 08/15                | 08/14             | 08/13   | 08/10             | 08/08      |
| Alabama        | 3,917                | 4,047             | 3,869   | 4,029             | 5.34       |
| Arkansas       | 5,441                | 5,451             | 5,184   | 5,326             | 5.30       |
| Delmarva       | 2,256                | 2,249             | 2,276   | 2,191             | 5.77       |
| KY-LA-TN       | 2,391                | 2,467             | 2,407   | 2,627             | 4.92       |
| Mississippi    | 2,905                | 3,114             | 3,089   | 3,076             | 5.49       |
| North Carolina | 2,723                | 2,763             | 2,595   | 2,811             | 6.76       |
| Texas          | 2,525                | 2,502             | 2,436   | 2,526             | 5.25       |
| Total          | 22,158               | 22,593            | 21,856  | 22,586            | 5.51       |
| Mon-Wed        | 67,216 (A)           |                   |         |                   | 5.37       |
|                |                      |                   |         |                   | 65,102 (A) |

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 15-Aug-07 is estimated to be 33,151,000 head up 4.97 percent from a week ago and up 2.75 percent from a year ago. (Last week 31,582,000, last year 32,264,000)

#### SOUTHERN CALIFORNIA (L.A. AREA)

##### PROCESSED POULTRY, DLVRD TO RETAILERS

|                  | RANGE   |
|------------------|---------|
| FRESH FRYERS     | 92-102  |
| ROASTERS 4# & UP | 109-118 |
| HENS UNDER 5#    |         |
| HENS OVER 5#     | 70-79   |

DUCKS  
RABBITS-WHOLE  
RABBITS-CUT UP

##### SAN FRANCISCO PROCESSED POULTRY DLVRD TO RESTAURANTS AND INSTITUTIONS

|                  | RANGE        |
|------------------|--------------|
| FRESH FRYERS     | ICE PACK 124 |
| ROASTERS 4# & UP | DRY PACK 123 |
|                  | ICE PACK 135 |
|                  | DRY PACK 111 |
| HENS OVER 5#     | ICE PACK 109 |
|                  | DRY PACK 95  |
| DUCKS            | 185-204      |

**ESTIMATED U.S. LIVE POULTRY SLAUGHTER**

UNDER FEDERAL INSPECTION FOR WEEK ENDING 18-Aug-07

|               | CURRENT WEEK              | PREVIOUS WEEK |
|---------------|---------------------------|---------------|
|               | 08/18/07 (1)              | 08/11/07      |
| Class         | ----- Thousand head ----- | -----         |
| Broiler/fryer | 165,741 (2)               | 167,013       |
| Light hens    | 1,155                     | 1,385         |
| Heavy hens    | 1,530                     | 1,614         |
| Total         | 168,426                   | 170,012       |

(1)ESTIMATED

2)The estimated number of broiler-fryers available for slaughter the week ending 18-Aug-07 is 169.5 million head compared to 162.6 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 166.1 million head or 3.4 million less than estimated available. For the week of 25-Aug-07 the estimated available is 168.9 million head.

**WEEKLY COLD STORAGE HOLDINGS-SELECTED STGE CENTERS**  
(INCL GOVT STOCKS) (IN THOUSANDS)

|             | PROCESSED TURKEY | PROCESSED POULTRY |
|-------------|------------------|-------------------|
|             | LBS              | LBS               |
| AM 08/13/07 | 110,402          | 82,146            |
| AM 08/01/07 | 107,664          | 81,493            |
| CHG         | 2,738            | 653               |
| PCT CHG     | 3                | 1                 |

**COLD STORAGE MOVEMENT (IN THOUSANDS)**

|   | PROCESSED TURKEYS |          |          | PROCESSED POULTRY |          |          |
|---|-------------------|----------|----------|-------------------|----------|----------|
|   | 08/13/07          | 08/06/07 | 08/14/06 | 08/13/07          | 08/06/07 | 08/14/06 |
| <b>PACIFIC COAST LOS ANGELES</b>              | 2,130             | 2,151    | 563      | 6,936             | 6,742    | 9,646    |
| <b>CENTRAL MISCELLANEOUS POULTRY RTC HENS</b> | 160               | 165      | 273      | 1,084             | 1,150    | 2,708    |

**CENTRAL MISCELLANEOUS POULTRY RTC HENS**

READY-TO-COOK PRICES NEGOTIATED FOR DELIVERY TO FIRST RECEIVERS,U.S.GRADE A AND PLANT GRADE, 5LBSAND UP, FOR WEEK OF AUGUST 13, 2007

|      |                            | RANGE |
|------|----------------------------|-------|
| HENS | ICE PACKED(12 PER BOX)     | 69-79 |
|      | VACUUM PACKED(6-9 PER BOX) | 70-80 |

**HACKETTSTOWN POULTRY SALES****FOR 08/14/07**

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

|                  | LOW    | HIGH | AVG | LOW               | HIGH      | AVG |
|------------------|--------|------|-----|-------------------|-----------|-----|
| HEAVY FOWL lb.   | - 1.70 | -    | -   | HEAVY FOWL ea.    | -         | -   |
| LIGHT FOWL lb.   | -      | -    | -   | LIGHT FOWL ea.    | -         | -   |
| MIXED FOWL lb.   | -      | -    | -   | MIXED FOWL ea.    | - 2.75    | -   |
| BANTAMS lb.      | - 1.60 | -    | -   | BANTAMS ea.       | - 1.00    | -   |
| BROILERS lb.     | -      | -    | -   | BROILERS ea.      | -         | -   |
| ROASTERS lb.     | -      | -    | -   | ROASTERS ea.      | -         | -   |
| FRYERS lb.       | -      | -    | -   | FRYERS ea.        | -         | -   |
| CHICKS lb.       | -      | -    | -   | CHICKS ea.        | -         | -   |
| PULLETS lb.      | -      | -    | -   | PULLETS ea.       | 1.25 1.75 | -   |
| BUNNIES lb.      | -      | -    | -   | BUNNIES ea.       | -         | -   |
| ROOSTERS lb.     | -      | -    | -   | ROOSTERS ea.      | 4.00 6.75 | -   |
| GEESE lb.        | -      | -    | -   | GEESE ea.         | -         | -   |
| TURKEYS lb.      | -      | -    | -   | TURKEYS ea.       | -         | -   |
| DUCKS lb.        | -      | -    | -   | DUCKS ea.         | - 4.50    | -   |
| RABBITS lb.      | - .75  | -    | -   | RABBITS ea.       | -         | -   |
| PIGEONS lb.      | -      | -    | -   | PIGEONS ea.       | -         | -   |
| GUINEA FOWL lb.  | -      | -    | -   | GUINEA FOWL ea.   | -         | -   |
| DUCKLINGS lb.    | -      | -    | -   | DUCKLINGS ea.     | -         | -   |
| GUINEA KEETS ea. | -      | -    | -   | CALL DUCKS ea.    | -         | -   |
| SILKIES ea.      | -      | -    | -   | GOSLINGS ea.      | -         | -   |
| GUINEA PIGS ea.  | -      | -    | -   | TURKEY POULTS ea. | -         | -   |
| CHUKARS ea.      | -      | -    | -   |                   |           |     |
| TOTAL COOPS      | 151    |      |     |                   |           |     |

**MAJOR WHOLESALE MARKETS-MEXICO CITY**

Cents per pound for the week ending August 10,2007

|                     | Whole Chickens | Breasts | Legs W/Thighs | Necks,Backs & Wings | Livers Gizzards | Hens  |
|---------------------|----------------|---------|---------------|---------------------|-----------------|-------|
| <b>RAYON</b>        |                |         |               |                     |                 |       |
| Low                 | 79.31          | 161.11  | 99.14         | 16.52               | 8.26            | 61.96 |
| High                | 87.58          | 169.37  | 115.67        | 20.65               | 12.39           | 61.96 |
| Mostly              | 87.58          | 165.24  | 103.27        | 20.65               | 8.26            | 61.96 |
| <b>SAN JUAN</b>     |                |         |               |                     |                 |       |
| Low                 | 78.49          | 161.11  | 95.01         | 16.52               | 8.26            | 64.03 |
| High                | 87.99          | 169.37  | 111.54        | 20.65               | 12.39           | 64.03 |
| Mostly              | 87.99          | 169.37  | 99.14         | 20.65               | 8.26            | 64.03 |
| <b>NEW SAN JUAN</b> |                |         |               |                     |                 |       |
| Low                 | 80.14          | 165.24  | 95.01         | 16.52               | 8.26            | 66.10 |
| High                | 88.40          | 169.37  | 111.54        | 20.65               | 12.39           | 66.10 |
| Mostly              | 88.40          | 165.24  | 103.27        | 20.65               | 8.26            | 66.10 |
| <b>BECERRA</b>      |                |         |               |                     |                 |       |
| Low                 | 81.38          | 165.24  | 103.27        | 16.52               | 8.26            | 70.23 |
| High                | 88.82          | 173.50  | 115.67        | 24.79               | 12.39           | 70.23 |
| Mostly              | 88.82          | 169.37  | 107.40        | 20.65               | 12.39           | 70.23 |

**DELMARVA** Movement of ready-to-cook whole birds was light to moderate for midweek business. Offerings were usually sufficient for current trade needs. Live supplies were moderate; weights were desirable to light as high temperatures continued to have an effect on size. Processor schedules were reported as moderate. Less than trucklot asking prices were unchanged to one cent higher at 74 to 88 cents. Trade sentiment was steady to fully steady. In the parts complex, boneless skinless breasts and tenders were balanced to well cleared. Dark meat cuts continued to move satisfactorily and were generally sufficient. Wings were clearing well.

**BRANDED U.S. GRADE A**

RANGE  
WEIGHTED AVERAGE  
NO. OF BOXES

71-89  
(A)  
(A)

(A) Not reported to avoid disclosing individual operations.

**USDA, AMS, POULTRY PROGRAMS, POULTRY MARKET NEWS & ANALYSIS BRANCH OFFICES**

|                |          |               |                                   |
|----------------|----------|---------------|-----------------------------------|
| Washington, DC | Voice    | (202)720-6911 | Michael Sheats                    |
|                | Fax      | (202)720-2403 | (Chief)                           |
| Atlanta, GA    | Voice    | (404)562-5850 | Johnny Freeman                    |
|                | Fax      | (404)562-5875 | (Officer-In-Charge)               |
| Jackson, MS    | Voice    | (601)965-4662 | Gary Brown                        |
|                | Fax      | (601)359-1175 | (Southern States Area Supervisor) |
| Des Moines, IA | Voice    | (515)284-4471 | Mary L. Adkins                    |
|                | Fax      | (515)284-4468 | (Officer-InCharge)                |
|                | Recorded | (515)284-4545 |                                   |
| Long Beach, CA | Voice    | (562)388-7337 | Nettie Andry                      |
|                | Fax      | (562)432-8295 |                                   |
|                | Recorded | (213)534-1335 |                                   |